



## PRESS RELEASE

fleetster expands eCar car sharing to Chile

*Munich, 08<sup>th</sup> August 2017.* **Around the world: fleetster's vehicle management Software has arrived in Latin America. The Chilean startup accelerator Engie Factory is using the corporate carsharing software since December 2016 to optimize the management of its constantly swapping electric vehicle fleet.**

The reasons for a company to implement a software for an internal carsharing are various. Engie Factory wanted to provide eco-friendly mobility to their staff, with minimum effort. "We chose fleetster because it offers besides the pool-car-management features, an extra feature for managing electric vehicles", Pedro Ivo Rivas, Engie Factory's Business Analyst, declares.

### Global Plug and Play

"We were curious ourselves if things would work out, as this is the most complex case we could think of: sending a key box across the globe, implement a new language, organize customer-support in another timezone and electric vehicles on top", fleetster's CEO Tim Ruhoff explains. At least, as fleetster is a Cloud Software, it does not require any local installation. The electronic key box was sent to Chile, was unpacked, connected itself with the fleetster Cloud and was working immediately.

### Flexible keymanagement for test vehicles

The carpool of the Latin American startup accelerator consists normally of 2-15 electric cars. Roughly 60 employees use the test vehicles privately and for business trips. "Due to the fact that the cars in our pool change all the time, it is particularly important for us to have a flexible system. The management of the vehicles and their keys need to be easy to handle", says Pablo Casorzo, fleet manager at Engie Factory.

### Future Steps at fleetster

Complex clients are the most important test cases for the fleetster team to see how stable and international scalable the solution is. Especially for white label partners like car manufacturers and leasing companies, it is of particular importance. They are selling fleetster to their international

clients in their own design. To avoid unforeseeable troubles in these scaled cases, fleetster continuously tests those complex cases with its own customers.

This topic becomes more and more relevant for fleetster. The first vehicles are about to drive in the US in a few weeks. Over there, the cars will be equipped with the Carsharing-Kits (telematic devices) for key management instead of a key box.

#### **ABOUT ENGIE FACTORY:**

Engie Factory is a Startup-Accelerator by the LATAM-group. Mainly, they support Startups with sustainable business ideas. Engie Factory's purpose is to evolve Startups into successful companies which offer products and services at the highest level.

The young, curious and fierce chilean team believes in the responsibility for a better environment and the possibility to change attitude and mindset of people.

<https://engiefactory.com/>

#### **ABOUT FLEETSTER**

fleetster is the mobility platform for digital fleets.

Its is the software for fleet managers and international White Label Partner: It ranges from fleet management and integration of service partner to corporate & public car sharing software.

In Munich, 20 employees are working to develop the software further all along. All data is hosted considering the highest safety requirements exclusively in Germany.

<https://www.fleetster.de>